Consequently, interactive learning in primary school promotes the involvement of students in the process of cognition, provides the opportunity to understand and reflect on what they know and think through the exchange of knowledge, ideas, and methods of activity in English. Such training allows schoolchildren not only to acquire new knowledge, but also develops cognitive activity itself, transfers it to higher forms of cooperation.

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Comparing the efficiency of learning English online and offline: who comes out on top?

В статье авторы проводят сравнение двух популярных методов изучения английского языка – онлайн и офлайн. Посредством анализа таких факторов, как доступность, гибкость и мотивация, решается задача: выяснить, какой из рассматриваемых методов является более эффективным. В статье представлены данные, основанные на сравнительном анализе материалов опросов и статистики, а также на личном опыте авторов.

Ключевые слова: эффективность, рекомендации, гибкость, опросы, преимущества

In the article, the authors provide a detailed comparison between two popular methods of learning the English language – online and offline. By analyzing various factors such as accessibility, flexibility, and motivation, the article aims to determine which of these methods is more effective. Readers will find objective data in the article, based on comparative analysis of research, surveys, statistics, and the authors personal experiences.

Keywords: effectiveness, recommendations, flexibility, surveys, advantages

During the pandemic, in the spring of 2020, there was a significant disorganization in the education system. When schools and universities switched to distance learning, teachers, parents and children faced a huge level of stress. Research shows that up to 84% of teachers, 73% of children and 68% of parents experienced emotional stress from online learning during the quarantine period. Since the implementation of distance learning was on the move, and there was no proper training from educational institutions, the quality of education in most cases left much to be desired.

In the past, people have always compared online learning and traditional face-to-face learning. Many researchers have conducted researches to determine which format is better. It is interesting to know, that there are many studies that claim that online learning is more effective, however, there are many works that claim the opposite.

Today, experts agree that it is wrong to compare online and offline learning formats. Each of them has its own advantages, and the effectiveness of training will depend on the specific situation and the specific person. Important factors in choosing of a learning format are context, subject, learning objectives, student characteristics, the quality of the educational material provided, and many other non-obvious factors.

After the first wave of the pandemic, most of the world's leading universities decided to introduce blended learning, a combination of face-to-face classes and work on an online platform. This decision was made not only due to the necessity of preparing for the possible continuation of the pandemic, but also due to objective factors. For example, a survey conducted in the United States showed that 81% of students believe that using digital tools significantly improves their academic performance at university.

Based on this, we must understand that everyone who decides to study a foreign language has different goals for which they study it: preparing for education abroad, passing an interview in an international company, a comfortable vacation trip without a dictionary or a change of residence. If a person persistently strives to achieve the task and works not only diligently, but also systematically, the result will always be noticeable, regardless of the format of the lessons, the program and the teacher.

However, only a few people manage to learn English on their own, without the help of tutors and special online services. Based on this, the choice of the training format is rather a matter of personal preferences and capabilities of the student. This factor has an indirect effect on the effectiveness of the process of learning a foreign language. Nevertheless, every modern student is faced with the question: what format of learning foreign language is better? Let us compare online and offline English learning according to a number of criteria. We have outlined 7 points that play an essential role in the learning process:

01. Time. Online English language learning is more flexible in terms of saving time compared to the offline format. If you choose traditional lessons, then you need to take into account the cost of traveling to and from the language center, which can take up to 2-3 hours or even more. Big cities often hinder travel with traffic jams,

parking problems, or delays in public transport. At the same time, there may not be opportunities to learn English near home, especially in small towns.

Working with a tutor who can come to your place of living, you will save time on the road, but you will still depend on the established schedule of classes. After all, not everyone has the opportunity to combine offline lessons with their work or study schedule.

In our opinion, online learning wins in this criterion. You don't need to go anywhere, just turn on your laptop or open the app on your smartphone, and you start classes. At the same time, you have the opportunity to choose the time that is convenient for you: early in the morning – before the start of the working day, during the lunch break, late in the evening, when all the work has already been done. You can study in a quiet cafe, in the office or at home. Everything is at your discretion.

Thus, online English language learning allows you to save more time compared to traditional lessons in offline format. It will be easier for you to fit it into your schedule, even if you have a very busy daily routine.

02. Money economy. While discussing the financial side of this issue, we often compare only the price of classes. But we should not forget that there are many additional costs for full-time education:

– Spending on transportation;
– Purchasing of textbooks;
– Printing of additional materials;
– Buying of food and drinks during the way to lessons and so on.

However, while studying online, you have access to the educational platform at any time of the day. All necessary materials are provided free of charge, you do not need to buy or print them to do your tasks. Not all language centers offer such conditions. When choosing a way of studying English, it is worth considering that offline lessons cost students more than similar online classes. The difference in the final cost of the face-to-face course may be several times greater.

03. The speed of communication with the teacher. When you study English on a special online platform, you receive continuous support from the teacher. You can ask questions, clarify information, or submit completed assignments for review at any time convenient for you, and the teacher answers them quickly. Language learning means teachers should explicitly present the grammar and vocabulary of the second language rather than expecting learners to induce the information themselves [2, p. 8]. Thus, the learning process becomes more efficient, you get the necessary knowledge immediately and save time.

Offline lessons do not have such bonuses. You can communicate with the teacher only at a pre-appointed time, which means that questions and unfinished tasks will remain unresolved until the next lesson. Even with individual training, not all tutors are available to answer students' questions around the clock. You will have to wait for the next lesson to contact the teacher for clarification.

04. Motivation. Motivation is not related only to your personal goals and objectives, but it also depends on external factors that encourage you to move on. For example, when you study a foreign language with other students in a group, you inevitably strive to catch up and overtake the most successful students. You want to show the teacher that you are an attentive, diligent and success-oriented student. Therefore, the communicative method of teaching English is considered especially effective in the modern educational space.

However, during online education, you can be motivated only by the teacher and/or yourself. You cannot see the rest of the students and you cannot reach out to them. Therefore, it is very important that the teacher constantly supports your interest in learning the language. You can also join a conversation club or find foreign interlocutors on social networks so as not to reduce the level of results achieved in learning English.

Offline education inspire students to gain knowledge and develop their skills better than online learning. Nevertheless, even within the framework of distance learning, it is possible to organize work in a team not one-on-one with a teacher.

05. Perception of the material. As for this point, in our opinion, online and offline lessons are equally good. Let us figure out why: the study of educational material strongly depends on the environment in which classes are held. It is best to remember the rules and principles when you are in a specially equipped classroom, and not in a noisy cafe or crowded subway car.

In the "live" lessons, you are completely immersed in the learning atmosphere. All your daily activities, weekend plans, colleagues and relatives remain outside the door. Nothing distracts you from reading texts, learning rules or making dialogues. Working in such conditions usually brings great efficiency and visible results. The material is easily absorbed, and language skills are significantly developed.

Unlike offline classes, learning English online often takes place in unsuitable conditions. Many students study in noisy public places, in the subway, during their way home from work et cetera. Some people even try to study a foreign language and do household chores or watch TV at the same time. This approach can help save time, but significantly reduces the quality of assimilation of the material. To avoid this during online classes, it is recommended to organize a workplace where nothing will distract you from the process of education.

06. Understanding of the speech. In order to develop the skill of understanding English by ear, it is necessary to interact with a variety of people, each of whom has his own individual manner of speech and tempo of pronunciation, as well as his own timbre and tonality of voice. When a student gets used only to a certain accent, for example, the one with which the teacher speaks, it becomes difficult for him understand the speech of other people.

Both online classes and traditional offline English language schools can easily solve this problem. In the process of communicating with each other, students take

part in conversation clubs, where they can get used to different accents and pronunciation styles, as well as learn to distinguish them.

Therefore, the development of foreign language comprehension skills is available both through online training and as well as during offline lessons.

07. Overcoming of the language barrier. At the beginning of learning English, it is considered completely natural to be afraid of speaking the language. The fear of making a mistake, saying something stupid, or not understanding the other person is inherent in absolutely everyone. However, to get rid of this, it is necessary to practice in live communication. After talking to several people, you will find that mistakes are not so scary, and misunderstanding can be easily overcome.

Face-to-face lessons in a group are a great opportunity to overcome the language barrier. This class format helps even the shyest students who lack self-confidence when communicating even in their native language.

However, if you practice communicating in a foreign language with only one person, there is a risk that you will not be able to feel as confident and easy in front of other interlocutors. This is exactly what is called the language barrier!

To get rid of such fears, we suggest learning English in groups. But for those whose language barrier is too high, they can start online classes. Communicating with the person on the other side of the screen is much easier than with a real interlocutor.

So, based on the analysis and comparison of the above criteria, we have found out the following advantages and disadvantages of education in offline and online formats:

Advantages of distance learning:
• Training at any appropriate time.
• Personal programs for each student.
• Saving of time and money.
• Flexible training schedule.
• A large selection of teachers.

Disadvantages of online lessons:
• Dependence on technology (gadgets, Internet, electricity).

Advantages of offline classes:
• Strict discipline.
• Good motivation.
• Live communication.
• Optimal working environment.

Disadvantages of full-time education:
• High cost of classes.
• Waste of time on the road.
• Difficulties with choosing a teacher.

Ultimately, the choice between online and offline learning formats depends on various factors such as the student's age, individual needs and preferences [1]. The dif-

ferences between them are that the offline format is certainly more suitable for students who often lack discipline and motivation, for children the key factor is communicating with their peers live. On the other hand, online schools offer flexible class schedules and convenient access to educational materials, which may be an ideal option for those who need such opportunities. Despite this, offline schools may be suitable for those students who value personal contact with the teacher and the motivation that comes from communicating with other students and the teacher. Regardless of the training format you choose, it is important to choose a school, a college, a university or any educational center with experienced teachers and a good reputation.

In conclusion to this article "Comparing the effectiveness of learning English online and offline: who wins?" we would like to express our opinion on this issue, and say that in our experience, we have always liked learning English online more than in full-time format. In the article, we examined the various advantages of this approach, such as: flexibility in scheduling, access to a variety of materials, the ability to communicate with native speakers and the use of interactive tools. Despite this, we do not think that it is worth completely abandoning offline learning. In our opinion, the most convenient way that you can use now is combining online and offline learning (a combination of face-to-face classes and work on an online platform). This methodological approach will allow you to achieve maximum efficiency and effectiveness in the process of learning English.

Studying English combining these two learning formats allows you to avoid many inconveniences associated with schedule restrictions and loss of travel time. Thanks to online learning, the student can choose a convenient time and place for classes, as well as independently adjust the pace and intensity of learning. However, if the student wants to communicate with the teacher and the group in a real life, in the offline-learning format, this opportunity remains with you. The approach of combining of full-time and part-time formats, provides not only the opportunity to communicate with the teacher and the group, but also combines the advantages of both learning formats – online and offline.

Thanks to the full-time and part-time formats, students receive the advantages and flexibility of online learning, but also enjoy support and feedback from the teacher, and if you want to meet with a group to share experiences and perform collective tasks in real time, no one will stop you. Thus, the approach of combining of full-time and part-time formats makes the educational process more diverse and adaptive, meeting the needs and preferences of each student.

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Технология «Flipped Classroom» в современном образовательном процессе

Образовательный процесс на ступени высшего образования в значительной мере опирается на самообразовательную деятельность обучающихся, однако сразу стать субъектом своей образовательной траектории не представляется возможным без педагогического сопровождения. Подобной опорой обучающимся видится ставшая в последнее время популярной технология «перевернутый класс», позволяющая целевой аудитории выработать навык самостоятельной реализации познавательной деятельности на основе включения и развития критического мышления.

Ключевые слова: метод «перевернутый класс», образование на протяжении всей жизни, самообразование, критическое мышление, познавательная деятельность

В современных реалиях развитие технологий в сфере образования обусловливает необходимость пересмотра подходов к преподаванию. Внедрение инновационных методик способствует индивидуализации образования и трансформации роли педагога. Преподаватель выступает не только как носитель знаний, но и как наставник, вовлекающий обучающихся в процесс достижения целей и задач каждого занятия. Несмотря на внедрение новых технологий и подходов, традиционные фронтальные занятия по-прежнему преобладают в образовательном процессе. Однако для формирования истинной коммуникативной компетенции требуется не только освоение грамматических правил и лексических единиц, но и развитие навыков речевого взаимодействия, понимания речи на слух и изложения своих мыслей в письменной форме. Этим требованиям в полной мере соответствует методика коммуникативного обучения, которая предполагает погружение в языковую среду и постоянную практику устной и письменной речи. Обучающиеся учатся понимать и использовать язык в реальных жизненных ситуациях, развивая коммуникативные навыки в четырех основных аспектах:

- аудирование (понимание речи на слух);
- чтение (понимание текстов различных стилей);
- говорение (введение диалогов и монологов);
- письмо (изложение мыслей в письменной форме).